

FOR IMMEDIATE RELEASE

April 11, 2013



Midwest Old Threshers Announces a New Holiday Event *“Mount Pleasant Festival of Lights”*

MOUNT PLEASANT - This Holiday Season will come to life in the Old Threshers Campground with the *“Mount Pleasant Festival of Lights”*. See this 60-acre area transformed into a festive, drive through Light Park. Midwest Old Threshers will be working with North Pole Productions Company, of Maryland, to produce a Memorable Experience for the visitors. North Pole Productions also produces the Branson Area Festival of Lights in Branson, MO. Our displays will portray many different scenes of the holiday season which will light the way around the campground.

Mount Pleasant Festival of Lights project began over a year ago with long-range planning and fundraising. With the great support from many local individuals, businesses, Old Threshers Board of Directors and the City of Mount Pleasant, the Steering Committee has been able to raise the amount needed to proceed with the event.



Create a Memorable Experience during your family holiday gatherings this year by including a tour of the *Mount Pleasant Festival of Lights*. Further details will be announced as to the exact hours of operation closer to the event.